



12 WEEK COURSE | SIGN UP TODAY

Become an Enneagram Coach

YOU WILL LEARN

Each part of the Enneagram symbol and the individual types

How to start a successful coaching business

All the best practices and methodologies to coach your clients



With Enneagram Coach, Beth McCord



Becoming an Enneagram Coach 12-WEEK ONLINE CLASS

What sets this course apart from other Enneagram courses?

- Built for the busy life — only 2.5 to 3 hours total a week needed
- Convenience - go at your own pace
- Less expensive — zero travel expenses (my training cost \$6500 for tuition, travel, food, plus hotel)
- Receive over 170 pages of rich content and resources to get you started
- Forget what was taught? Rewatch any or every class as needed
- Gospel-Centered perspective

START EARNING INCOME RIGHT AWAY

This class teaches you how to launch your own Enneagram coaching business right away so that you can start earning a good income while changing peoples lives! Most coaches charge between \$80-125 per hour.

Here is what graduate John Fooshee, a pastor and nonprofit founder from People Launching, said about the class:

“Beth McCord is a wealth of information on the Enneagram. I love the practical wisdom that is coming from Beth’s approach in integrating the Enneagram with the Gospel. These classes are proving to be an excellent investment that are already benefiting my coaching clients.”

THIS 12-WEEK CLASSES IS SPLIT UP INTO TWO MAIN CATEGORIES:

1. Becoming an Enneagram Coach (see attachment for class details)

2. A Deeper Dive into the Enneagram (see attachment for class details)

Here's the Class Content for Each Week

1

Build Your Business & Identity Your Client's Type

- How to explain the RHETI assessment to the client
- How to read results
- How to prepare for the typing interview
- What to look and listen for in interviews
- Resources to help you assess your clients type
 - Misidentifications
 - Questions for type verification
 - Core Fears & Desires
 - Key components of each type

2

Explore the Enneagram Presentation

- Learn how to lead an Enneagram presentation to an individual or group.
- Learn how to manage time with individual, couples, families, and groups
- Resources to provide during a presentation
 - Handouts
 - Business cards
 - Brochures

3

Explore Your Type | Lessons #1 + #2

- Look over the worksheet I give to my clients for *Explore Your Type*, Sessions #1 & #2.
- Learn how to guide your client in understanding the key elements of their Enneagram type.
- Learn how to help your client integrate their story into what you are teaching, so they have a deeper understanding of the key concepts of their type.
- Learn how to guide your client in times of self observation and reflection for the coming week.

4

Explore Your Type | Lessons #3 + #4

- Look over the worksheet I give to my clients for *Explore Your Type*, Sessions #3 & #4.
- Learn how to guide your client in understanding the key elements of their Enneagram type.
- Learn how to help your client integrate their story into what you are teaching, so they have a deeper understanding of the key concepts of their type.
- Learn how to guide your client in times of self observation and reflection for the coming week.

5

Explore Your Type Lessons #5

- Worksheet for *Explore Your Type*, Session #5.
- Learn how to guide your client in integrating their story into what you are teaching, so they have a deeper understanding of the key concepts of their type.
- Learn how to guide your client in times of self observation and reflection for the coming week.

Become Sessions

- Life coaching with the Enneagram - help your client achieve their goals, desires, and needs.
- Utilize coaching techniques (see Ginger's books)

6

The 27 Instinctual Subtypes

- Overview on the Instincts:
 - Self-Preservation
 - Social
 - One-to-One (sexual)
- A brief description on each of the 27 instinctual subtypes to help your client know themselves more and avoid mistyping.

7

Deep Dive into the Enneagram Structure

- Overview on how the Enneagram works
- Triads
- Wings
- Arrows
- Levels of Development

8

Deep Dive into the Enneagram Types 1 & 2

- Overview
- Wings
- Core Fears & Desires
- Passion
- Virtue
- Arrows
- Childhood Pattern
- Levels of Development
- Motivation
- Heart's Longing
- Unconscious Childhood Message

9

Deep Dive into the Enneagram Types 3 & 4

- Overview
- Wings
- Core Fears & Desires
- Passion
- Virtue
- Arrows
- Childhood Pattern
- Levels of Development
- Motivation
- Heart's Longing
- Unconscious Childhood Message

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Deep Dive into the Enneagram Types 5 & 6

- Overview
- Wings
- Core Fears & Desires
- Passion
- Virtue
- Arrows
- Childhood Pattern
- Levels of Development
- Motivation
- Heart's Longing
- Unconscious Childhood Message

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Deep Dive into the Enneagram Types 7 & 8

- Overview
- Wings
- Core Fears & Desires
- Passion
- Virtue
- Arrows
- Childhood Pattern
- Levels of Development
- Motivation
- Heart's Longing
- Unconscious Childhood Message

12

Deep Dive into the Enneagram Type 9

- Overview
- Wings
- Core Fears & Desires
- Passion
- Virtue
- Arrows
- Childhood Pattern
- Levels of Development
- Motivation
- Heart's Longing
- Unconscious Childhood Message

Guide Sheets

EASIEST WAY TO START

If you're ready to hit the ground running with your coaching business, these Guide Sheets offer a **turn-key approach** to coaching clients through your sessions.

A traditional coaching series with one client will include 5 sessions. I have created all of the worksheets you need to guide clients through each of these coaching sessions (45 Guide Sheets total). *See example content on next page.*

By purchasing a package that includes these sheets, you will have **everything you need** to start with your first client.

***Not ready to purchase all 45?** Our Skilled Coach level gives you 9 Guide Sheets (the first sheet you will need to guide each of the 9 types). Once you see the benefit of using these Guide Sheets you'll have the option of purchasing them all later. (We do encourage you to purchase them all upfront, however, because you do receive a discount with the package.)*



EACH TYPE INCLUDES:



Demo Videos

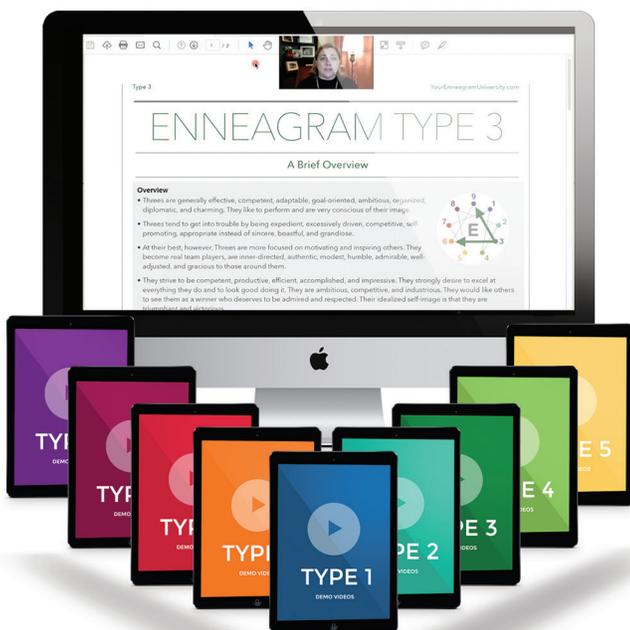
NO EXTRA WORK NEEDED

In addition to our Guide Sheets, Beth has also created Demo Videos, taking almost all of the upfront work out of preparing for your coaching sessions.

These demo videos give you a **front-row seat** to see how Beth coaches clients of all 9 types through each of the 5 coaching sessions in a traditional series.

By purchasing a package that includes these videos, you will have **everything you need** to start with your first client.

***Not ready to purchase all 45?** Our Skilled Coach level gives you 9 Demo Videos (the first video you will need to guide each of the 9 types). Once you see the benefit of having these videos as a guide you'll have the option of purchasing them all later. (We do encourage you to purchase them all upfront, however, because you do receive a discount with the package.)*



EACH TYPE INCLUDES:



Starter Coach \$1,699

What you will receive:

- 12 weeks of course material
- Each class video recording lasting 70-80 minutes in length
- Receive over 170 pages of downloadable content in PDF format.
(See previous pages to read what is covered in each class.)

BONUS:

1. Implementation Plan



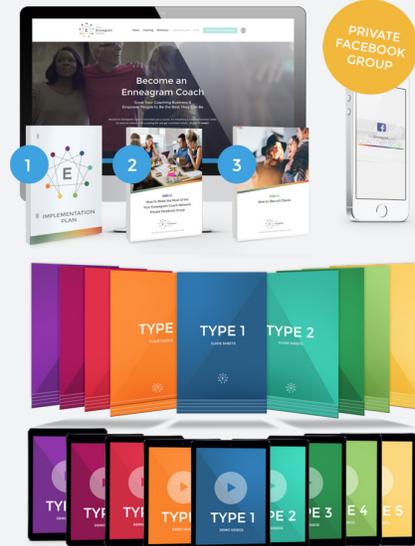
Skilled Coach \$2,699

What you will receive :

- Everything in the **Starter Coach** package *plus*:
- The first Guide Sheet and Demo Video for each Enneagram type to help you start coaching each client.

BONUSES:

1. Implementation Plan
2. Private Facebook Group for certified *Your Enneagram Coach* students and graduates and a manual on how to make the most of it
3. How to recruit clients implementation plan



Master Coach \$3,899

What you will receive:

- Everything in the **Starter & Skilled Coach** packages *plus*:
- All 45 Guide Sheets and Demo Videos (5 for each Enneagram type) to give you start coaching each client.

BONUSES:

1. Implementation Plan
2. Private Facebook Group for certified *Your Enneagram Coach* students and graduates and a manual on how to make the most of it
3. How to recruit clients implementation plan

This package is a “Turn-Key” approach to starting your Enneagram Coaching business. All the work has been done for you!

Let's Get You Started

Schedule a free 30-minute consultation [here](#) to discuss the three purchase options and purchase today with Beth's help.

OUR PACKAGES

	STARTER	SKILLED	MASTER
	\$1,699 <i>Or 6 payments of \$311 Or 12 payments of \$163</i>	\$2,699 <i>Or 6 payments of \$495 Or 12 payments of \$259</i>	\$3,899 <i>Or 6 payments of \$715 Or 12 payments of \$374</i>
Lifetime Access to the 12 Module Course	✓	✓	✓
Course Content (Over 170 Pages)	✓	✓	✓
Implementation Guide	✓	✓	✓
First Guide Sheet & Demo Video for Each Type		✓	✓
Bonus: How to Recruit Clients		✓	✓
Bonus: How to use Facebook Group Guide		✓	✓
Bonus: Private Facebook Group Access		✓	✓
Access to all 45 Guide Sheets & Demo Videos			✓
	Total Value \$1,999	Total Value \$3,199	Total Value \$5,899
	Your Price \$1,699	Your Price \$2,699	Your Price \$3,899

